

DISAM RETIREMENT



Colonel Judy-Ann Carroll presenting the Secretary of Defense Medal for Meritorious Civilian Service to Dr. Louis J. Samelson.

Dr. Louis J. Samelson, DISAM Director of Research, retired from federal service on 30 October 1998. His government career spanned 40 years of service—with five years of active Air Force enlisted service in communications and intelligence; 20 years of commissioned Air Force service, primarily as an air intelligence officer and education and training staff officer (including two years as a military faculty member at DISAM); and over 14 years as a DISAM civilian faculty member and director. In addition, Dr. Samelson served as a contract consultant

for one year at DISAM following his retirement from the Air Force. As the Director of Research, Dr. Samelson provided leadership in overseeing an ambitious research, consultation, and information dissemination program. Among other editorial achievements, his creative efforts led the way in making the DISAM Textbook, *The Management of Security Assistance*, and the quarterly *DISAM Journal* into highly visible and acclaimed publications. Dr. Samelson's well-written and documented articles on the annual security assistance legislative programs were always a highlight of *The DISAM Journal*. In addition, Dr. Samelson was a Professor of Security Assistance Management, teaching not only in resident DISAM programs but also in numerous courses at locations throughout the United States and abroad. Moreover, he served as an organizer, moderator, and speaker for numerous defense trade symposia events. "Dr. Lou" (as he came to be identified throughout the global security assistance community) and his wife, Rita, plan to remain in the Ohio Miami Valley area.

GUIDANCE AND POLICY OF DIRECT DoD PARTICIPATION AT INTERNATIONAL AIR SHOWS AND TRADE EXHIBITIONS: [The following is a reprint of SECDEF WASHINGTON DC//USDP:DSCA message 021651Z Oct 98, subject as above.]

1. The purpose of this message is to underscore the importance of MILDEP, ODC/SAO, and UNIFIED Command awareness of, and compliance with, DoD Directive 7230.8 which establishes policy for direct DoD participation at international air shows and trade exhibitions. The following paragraphs highlight some of the important rules and recurring issues relevant to DoD's participation at these events. This information applies to air/trade shows organized primarily for promoting sale of aerospace and other defense products, not to air shows and other events that support public affairs activities. Guidance on public affairs and community relations events can be found in DoD Directive 5410.18 and DoD Instruction 5410.19.
2. The Under Secretary of Defense (Policy) (USDP) is responsible for determining when direct DoD participation is in the national security interest. Decisions on participation (e.g., static displays, aerial demonstrations, booth exhibits, official speakers, etc.) are made on a case-by-case basis considering both national security interests and resource limitations. Enhancing defense equipment sales opportunities, though a side benefit, does not constitute justification for direct DoD participation.
3. Upon receipt of requests from the U.S. Embassy and the Unified Command for direct DoD participation, DSCA prepares the decision memoranda for the USDP. The key components of that decision are the U.S. Embassy and the Unified Command recommendations. DSCA does not forward a decision memorandum to the USDP until receipt of appropriate recommendations and justification from both parties.
4. U.S. Embassy and Unified Command recommendations must provide justification for participation based on national security interests. Additionally, the Unified Command recommendation must include a cost estimate, and the planned level of participation. Requests without sound justification, a cost estimate or planned participation (made merely so others may participate should they so desire), do not provide a basis for asking the USDP to approve direct DoD participation. In all cases in which the USDP has approved participation, both the U.S. Embassy and the Unified Command have provided adequate support and justification.
5. Since the Unified Command is ultimately responsible for planning and executing DoD's support to a particular event, we look to the command to establish the priority for participation at individual shows in the region. Unified Commands and U.S. Embassies need to work closely on determining which air/trade shows should receive direct DoD support. Resources are limited, and participation must be reserved for those events that provide the greatest support to national security interests and foreign policy objectives and that are held in strategically important regions in which DoD wants to demonstrate continued U.S. interest and commitment.